

# GovDelivery Messages to High School Counselors

**January 10, 2022**

Good Afternoon High School Counselors,

Now is the perfect time to schedule a virtual TIP Talk session with the MI Student Aid Outreach team! TIP Talks provide a great opportunity for your TIP eligible students to speak 1 on 1 with a MI Student Aid Outreach representative about their TIP eligibility and how to maximize the use of their award.

Here are some basic details of what a TIP Talk is about:

- TIP Talks can be done virtually
- TIP Talks are done on a 1 on 1 basis to protect the student's privacy
- TIP Talks are quick (Only 5-10 minute meetings with each student)
- TIP Talks are typically done with 11th and 12th grade students
- TIP Talks are informative and educational

[Schedule a TIP Talk](#) for your students today and a MI Student Aid Outreach representative will reach out to coordinate the event with you.

We look forward to hearing from you soon!

**December 1st**

Good Afternoon Counselors,

A new episode of [MI Student Aid Counselor's Corner](#) is now available! Check out the most recent episode for important updates on TIP data, scholarships and upcoming training opportunities through MI Student Aid!



MiSSG training for High School Counselor's is approaching quickly! As a reminder, the Webinar will focus on the following topics:

- State financial aid program overview
- Live demonstration of MiSSG High School Counselor Portal
- MI Student Aid outreach services and support

The Webinar will be offered on the following dates:

**December 6 from 10:00 am - 11:30 am**

**December 7 from 10:00 am - 11:30 am**

[Register today](#) for the date/time that works best for you! (Please choose one)

Please note: SCECH credit will be offered for these sessions. More information regarding SCECH's will be available during the presentations.

Thank you and we look forward to seeing you soon!

## November 2, 2021

Good Morning Counselors,

A new episode of [MI Student Aid Counselor's Corner](#) is now available! Check out the most recent episode for information about the services and support provided by the MI Student Aid Outreach team!



## October 14, 2021

Online ordering for MI Student Aid publications is back! Tell us which publications you need using our [online ordering form](#) and we'll send them out to you, free of charge. Please be aware that some publications are on back-order and some may be available in limited supply due to paper shortages and recent program updates. Please anticipate roughly a 4-5 week delay in processing time from when your order is originally placed.

Thank you for your patience and we look forward to serving you soon!

## September 16, 2021

Good Morning Counselors,

A new episode of the [MI Student Aid Counselor's Corner](#) is now available! Not only will each episode provide you with current information from MI Student Aid, but the Counselor's Corner will also provide you access to important updates, training material, and previous communications from MI Student Aid. Check out the most recent episode for important information about MiSSG, as well as resources to help guide you through the MiSSG High School Counselor Portal log in process.



## September 13, 2021

The MI Student Aid Outreach team is available and ready to serve the State of Michigan in-person or virtually! The Outreach staff is assigned to specific regions throughout the state. [Check to see who your regional representative is](#) and be sure to contact them if you would like additional support for your students and staff. Also, please [visit our event request page](#) to request an event from MI Student Aid and for more detailed information regarding the services we provide.

We look forward to serving you in Academic Year 2021-22!

# **Welcome to Academic Year 2021-22**



## **Student Scholarships, Grants and Outreach (SSGO)**

### **MI Student Aid**

Michigan Department of Treasury | Office of Postsecondary Financial Planning

## **Message from the Director**

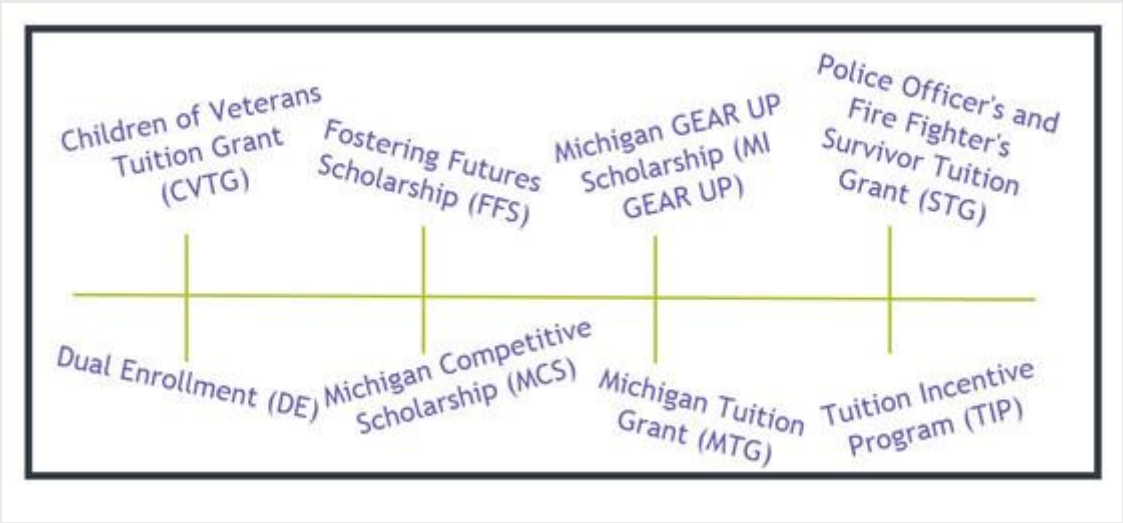
As we begin the new academic year, I want to take a moment to acknowledge the past year we have completed. This has been a time filled with challenges and opportunities. Together we found innovative ways to continue to support our students and families through challenging times and we continue to look for ways to better support you, our partners in this endeavor.

I joined the State of Michigan in 2016 and I entered the position of Director shortly after our Student Scholarships and Grants division and Outreach division merged into the Student Scholarships, Grants and Outreach (SSGO) division in late May 2020. Little time was available for a proper introduction since we essentially “hit the ground running.” I have over twenty years of experience in student financial aid. I started my career as a financial aid advisor and have always had a passion for helping students. As a first-generation college graduate, I benefited from the knowledge and advice of others and I place high priority on providing helpful information to our students and families. I am excited to see what opportunities are ahead in this new year and look forward to working together to best support our students and families as they navigate a successful path to postsecondary education.

At this point in time, SSGO has no new budget updates. We will continue to monitor and share budget/State financial aid program updates when they become available.

We wish you well in the new academic year!

-Diann Cosme, Director



### Message from the Deputy Director

This new year marks the beginning of yet another journey into the education of Michigan students.

The Program Coordinator team and I would like to take this opportunity to welcome you. We are excited for another year of collaboration to support students and families.

Our programs provide nearly \$140 million to more than 71,000 students annually. We cannot do the work that we do without relying on our partners; high school counselors, college access professionals, and YOU!

We experienced many changes throughout Academic Year 2020-21 within our organization and have acquired new staff to assist with the eight funded programs that we administer.

Name	Program(s)
Jessica Kuchar	Fostering Futures Scholarships (FFS)

	Tuition Incentive Program (TIP)
Marion Seelman	Michigan Competitive Scholarship (MCS) Michigan Tuition Grant (MTG)
Nancy Vaughn	Dual Enrollment (DE) Futures for Frontliners Scholarship (F4F) Michigan Reconnect Scholarship (Reconnect)
Sierra Hanses	Dual Enrollment (DE) in training. Michigan GEAR UP Scholarship (MI GEAR UP)
Deanna Hudson ( <b>Interim</b> )	Children of Veterans Tuition Grant (CVTG) Police Officer's and Fire Fighter's Survivor Tuition Grant (STG)

We look forward to a fantastic school year!

Janice Hursey-Anderson, Deputy Director



## Message from the CCC Manager

Our Customer Care Center (CCC) is made up of a team of call center representatives available to assist students, families, counselors, college access professionals, financial aid administrators and more! During this last year, our representatives responded to over 20,000 emails and assisted more than 40,000 callers. Our representatives are equipped and eager to share information on State



financial aid programs, application processes, eligibility and payment statuses, processing updates to student records, and assisting with MiSSG support. In addition, the CCC is also supported by our MiSSG System Analyst and our Social Media/Digital Marketing Analyst who both have been a huge asset to the changes and evolvement of SSGO's work within the last 1 1/2 years.

We look forward to supporting you during this next academic year. Please contact us at 1-888-447-2687 or [mistudentaid@michigan.gov](mailto:mistudentaid@michigan.gov) and one of our representatives will be happy to assist you! For our Spanish speaking customers, you may ask to speak with Francisco Herrera, one of our recent additions to the CCC team.

-Jennifer Maurer, Manager

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## Message from the Outreach Manager

The MI Student Aid Outreach team is available and ready to serve the state of Michigan in-person or virtually! The Outreach staff is regionally assigned to specific regions throughout the state. [Check to see who your regional representative is](#) and be sure to contact them if you would like additional support for your students and staff.

MI Student Aid Outreach plans to provide presentations and workshops statewide this year, both in-person and virtually. More information regarding the workshops can be found on the [MI Student Aid Web site](#). If you would like for our team to provide a workshop or presentation for your organization, please [visit our event request page](#).

We look forward to serving you in Academic Year 2021-22!

-Chad Somerville, Manager

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## Services Provided

SSGO/MI Student Aid is actively involved in promoting postsecondary education, financial literacy, and financial aid options to Michigan students and families. SSGO/MI Student Aid partners with counselors and high schools, statewide, to bring resources directly to students. Some of the services provided include:

- Customer Care Center
- GovDelivery Email Communication
- MiSSG Data Management System
- MI Scholarship Search
- Publications and Manuals
- Social Media
- Training and Outreach Events
- Web site

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A graphic with the text "MEET OUR TEAM" in a bold, sans-serif font. "MEET OUR" is in dark blue and "TEAM" is in green. The text is centered between two horizontal dark blue lines.

**MEET OUR TEAM**

A staff directory with key contact information is available [here](#).

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**August 11, 2021**

Good Afternoon Counselors and Administrators,

Please be aware that the MiSSG High School Counselor Portal will be unavailable beginning Friday, August 20 and will open again for Academic Year 2021-22 in early September. Only authorized users for Academic Year 2021-22 will have access to the MiSSG High School Counselor Portal and will receive a Welcome to MiSSG email.

In order to be an authorized user, a [2021-22 Data Use Agreement](#) (DUA) must be completed and submitted to our office. The DUA is available on the [High School Counselors Page](#) (click on "NEED ACCESS"). Completing a DUA gives school staff access to valuable, individual student-level data such as completion data for the Free Application for Federal Student Aid (FAFSA), Tuition Incentive Program (TIP) and more.

As a reminder, all DUAs must be:

- Completed electronically and annually
- Submitted via email to [mistudentaid@michigan.gov](mailto:mistudentaid@michigan.gov) by the authorizing principal/superintendent

For questions or more information, please contact our Customer Care Center at 1-888-447-2687 or [mistudentaid@michigan.gov](mailto:mistudentaid@michigan.gov).